RIKER AND HEGEMAN DRUG STORES Opening Sale and Free Souvenirs

FREE With each purchase amounting to as much as 25c and less than 50c we will give FREE a souvenir 1/4 lb. box of the delicious Billie Burke Chocolates. No other souvenir with this purchase.



With each purchase amounting to as much as 50c and less than 75c we will give Free a souvenir bottle of the famous Mary Garden Perfume or exquisite

Lilas de Rigaud Perfume. No other souvenir with this purchase.

PERFUME

With each purchase amounting to as much as 75c and FACE POWDER less than \$1.00 we will give Free a 25-cent box of Riker's Dresden Face Powder, improved formula. No other souvenir with this purchase.



FREE With each purchase amounting to as SODA CHECKS much as \$1 and less than \$2.50 we will give Free six fivecent Soda Checks good any day at any Riker and Hegeman Drug Store. No other souvenir with this purchase.



With every pur-FREE With every purchase amounting MAKE UP BOX to \$2.50 and less than \$5.00 we will give Free a 59c Theatrical Make-up Box of heavy japanned metal, close fitting cover, patent lock compartments. No other souvenir with this purchase



FREE Soda Checks Two five-cent Checks with a pound of Riker's Perfect Chocolates, 59c.

Three five-cent Checks with a pound of Billie Burke Chocolates, 50c.

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Soda Checks good any day at any Riker and Hegeman Drug store. No other free souvenirs given with these purchases.

Candy Specials 80c CHOCOLATE 39c 1b.

60c NOUGATINE 29c 1b. Delicious large nougat, with centres of chopped almonds and pistachio nuts, dipped in rich choc-olate. Regular 60-cent value; for the Opening Sale only, the pound,

Billie Burke Chocolates, 50c 1b. clate coatings of the "just right" kind, at only 50c the pound. The big 2-lb, box for \$1.00.

Excello Sweets, 60c 1b. The most enticing and best as-sorted sixty-cent chocolates. Every piece satisfies a special preference Pound, 60c; half pound, 50a.

Rubber Goods

Infants' Rectal Syringe 25e "No Seam" Hot Water Bottles. No. 2 size, fully guaran-teed; \$1 value. Special... 89c 'Seamless" Hot Water Bottle. fine quality, with two- \$2.25 Hot Water Bottle, special ... 49e White Rubber Fountain Syrings. No. 2 rapid flow tubing. 98c

Priscilla" first quality red \$1.98
rubber. Tuliar's Bulb Syrings-of rubber \$2.39

Vendome Chocolates.

80c Pound

Vendome Chocolates are a deli-

large assortment of selected fruit and nut centres. Pound box. 80c;

Riker's Perfect Choco- 39c

Chewing Gums,

4c pkg. 3 for 10c

Use Jaynes' Antiseptic Powder

in the syringe. Cleansing, antispetic and healing. Also invaluable in the treatment of catarrhal affections, burns, wounds, outs, etc. 50c



Special \$1.78 Fountain Syringe \$1.19

ne is guaranteed 4 pipe special with rapid flow tubing. Syringe Hook is heavily nickel plated on solid polished brasa. No other souvenir with this purchase,

Hotpoint Utility Outfit A special electrical convenience for travelets or city crowded folks. Contains that iron, curling tongs heater, pan with cover, and stove, packed in some leather bag. Combined weight poze leather has. Combined weight poze leather has a pounds. Can be attached less than a pounds. Can be attached Glass Nasai Douche; regular complete \$5.00

Atomizers Atomizers, EA-89, hard rubber throat spray 39c Others at 69c, 79c value 15c.; special...... 7C Antiseptis

Used as a spray for the nose and hroat; is most effective in reliaving all irritations: particularly use-ful to smokers: 90c, 50c and .. 25c

With each purchase of Mary Garden Talcum Powder at 50 cents, a cake of Trentini Soap, guest-room size. No other souvenir given with this purchase.

FREE

A 20-cent book of Face Powder Leaves, with a 50c jar of Riker's Improved Cold Cream. No other souvenir with

this purchase.

FREE

25 cent cake of Olivo Complexion Soap with a 50 cent ar of Violet Cerate, No other souvenir with this purchase.

FREE

One pair 39c rubber gloves with every pur-chase of \$2.00 or over in the Dept. No other souvenir with this purchase.

A book of Hoyle's Rules free with a pack of No. 52 U. S. Playing Cards at 25c. No other souvenir with this purchase.

Soap Specials Maxine Elliott Buttermilk Soap; special, per cake..... 6c Harfina Soap.

Riker's Bath Salt For the Daily Tub

Possesses the refreshing, invigorating and strengthening properties of sea salt and is delicately perfumed. 45c and 25c. 97.50 Overhead \$4.98 Bath Sprays, \$1.00 value; 5 feet best white rubber hose; 79c
No other souvenir with this pur-

Make-Up

Complete line of Stein's, Miner's, Leichner's, Meyer's and Hess's make-up.

Elastic Hosiery

Thread...... \$2.50 Pull Straps, 25c each Abdominal Beits, silk, \$5.00 to \$10.00

Special Traveler's Week End Case

Of rubber-lined cretonia equipped with Dresden Vanity Bea (with with Dresden Yanity Box (with lamb's wool powder pad), jar of Violet Cerate, sprinkler top tin of Violet Excelsis Talcum Powder, cake of Riker's Antiseptic Tooth Soup, tin Riker's Antiseptic Tooth Powder, Tooth Brush and Face Cloth; 23c regular price 79c.; complete.. 33c

> Travelers' Toilet Cases

A large assortment

of dainty and service-

able cases in leather,

canvas, silk and cre-

tonne in a wide vari-

ety of colors and pat-

terns. Lined with

rubber of various col-

ors with separate compartments for all

the needed toilet ar-

ticles, 59c up.



These Free Souvenirs & Special Prices Reduce Your Expenses

You will not need to be reminded of the high quality and low prices of the goods you will buy at this Opening. You have long been familiar with these conditions

What you do not know is the value of the Free Souvenirs which will be given with your purchases.

We have chosen the highest class articles we have in our stores, such as Mary Garden perfume, reliable Make-up Boxes, Thermos Bottles, Theatrical Cold Cream of superior quality and various other toilet and household articles which have been tested and approved by the most exacting tastes.

These are the articles we shall present with your purchases as an adequate introduction to the advantages of a Riker and Hegeman Drug Store conducted especially for the Professional and Traveling public.

Be sure to read over this list of valuable Free Souvenirs, combined with these specially reduced prices in all departments. They represent an economy well worth your consideration in these days of high living expenses.

Opening Saturday, October 4th.

Toilet Preparations
50c Hind's Almond Cream, 31c.
80c Mercolized Wax, 65c. 25c Lyon's Tooth Powder, 140.

in our stores.

35c Pompeian Cream, 27c. Riker's Corylopsis Talcum, 15c. Mennen's Borated Talcum Powder, 25c size, 13c. Frostilla, 25c size, 15c. Pinaud's Vegetal, 60c. Velogen, 20c. Squibbs' Talcum Powder, 15c. La Blache Face Powder, 34c. Swandown Face Powder, 11c. Plexo Face Cream, 25c, 45c. Daggett & Ramsdell's Cold Cream, 7c, 14c, 26c, 36c, 66c, \$1.09. Riker and Hegeman Peroxide

Cream, 25c. Sanitol Tooth Powder, paste or liquid, 14c.
Kolynos Tooth Paste, 18c.
Odol, 97c.
Sozodont Tooth Powder or Liq-

nid. 17c.
Pebeco Tooth Paste, 50c size 34c.
Euthymol Tooth Paste, 17c.
Hegeman's Cucumber and Witch
Hazel Jelly, mentholated, 2 for 28c.

Toilet Articles \$1.25 Hair Brush - rosewood

back; 11 rows of good quality white bristles, \$1:04. Ebony Back Hair Brush — 9 rows of good quality bristles; French make; 98c value; special 69c. Kent's English Hand Scrub-best quality fibre and bristle, 15c. Kent's English Tooth Brush -4 row; special at 19C. Marguerite Tooth Brush-best French make; 4-row, 25c. Kent's Perforated Celluloid Tooth Brush Guard, 15c. 25c Whisk Brooms—full body; new crop straws; bound with strong linen thread, 2 for 25c. 50c Razor Strops, 23c. English Ivory Dressing

omb, 29c, 35c Turkish Towels, 25c.

Package Drugs Highest Quality. Standard Strength

Borax Powdered, Ib. French Chalk, Ib licarbonate of Soda, Ib. Sulphur, lb. 10c Epsom Salts, lb. 5c Comp. Licorice Powder, Quinine Caps., soft, 5-gr.. Aspirin Tablets, 5-gr., 100 720 E. Cascara, 4-0z Chloroform Liniment, 4 oz.25c Camphorated Oil, 4 oz. 20c Castor Oil, 1 pt...... Cocoanut Oil, 4 oz Spirits of Camphor Ans Sweet Spirits of Nitre, 4 oz . 25c

Tineture Green Soap. 4 oz 20c Wood Alcohol, qt... Essence Peppermint, 402 .. 350 Family Remedies Castoria.

Castoria 22c
California Syrup of Figs 35c
Beecham's Pills 17c and 9c
Doan's Kidney Pills 39c
Carter's Liver Pills 12c
Dewitt Kidney Pills 40c & 75c
Laz Bromo Quinine 17c Lax Bromo Quinine 17c
Hill's Cascara Quinine 19c
Stuart's Calc Wafers 37c
Horlick's Malted Milk, 38c,
74c and Pierce's Remedies 78c.
Pierce's Remedies 78c
Phillips' Milk of Magnesia 37c
Angier's Emulsion 39c & 59c
Wampole's Cod Liver Oil 69c
Father John's Medicine.

Sal Hepatics ... 18c, 38c, & 80c Listerine 17c, 33c, 59c Glyco Thymbline 19c, 37c, 73c Wyeth's Sage & Sulphur, 32c.

Danderine 16c, 32c, 69c Fellow's Syrup 69c, 96c Stuart's Dyspepsia Tabs, 37c, Gude's Pepto Mangan ... 74c

You Are Safe When You Buy at

IKER AND HEGEMAN DRUG STORES

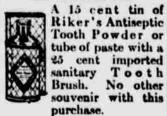
Northwest Corner 46th Street and Broadway



FREE

A 35 cent bottle of Riker & Hegeman Lilac Shaving Lotion with a Rubberset Shaving Brush at 69c. Noother souvenir with this pur-

FREE



FREE

Good quality Japanese Nail Scrub with a cake of Riker's Superb Vio-lette Toilet Soap, at 19c No other souvenir with this purchase.



Surgical Department and Sick Room Supplies

Riker's Absorbent Cotton, 1 1b., 34c; Grade B. 25c

Rubber Sheeting, best quality:

guaranteed water-proof: 1 yd. \$1.12 and 59c Gauze Bandage, assorted, 75c

Seamless Metal Douche 49c White Enamel Douche Pan \$1.24

Invalid Rings, all sizes, \$1.15 to \$2.25.

Tables - Fit

Bed Back Rests-Enable the invalid or convalencent to sit up in bed with the greatest case and without strain. Specially priced \$2.75

Soft Rubber Catheters, regular price 25c; special price......17c Hard Rubber Catheters, with wire, regular price 25c; special. 11c Dare Belt-for dancers and athletes, white \$1.00. Black \$1.25.

Jaynes' Suspensories-J. P. silk . Jaynes' Suspensories - Army and Navy, silk 67c. Linen 52c.

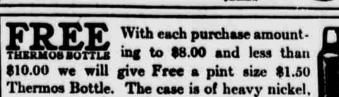
Sanitary Rubber Aprons, white rubber, tape bound; tie around waist; at 50c and 65c. Elastic Sanitary Belt, 25c and Sanitary Napkins, packed in hy-gienic containers, 6 for 20c; 12 for 35c.

> J. B. L. Cascade

The Internal Bath

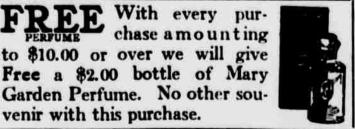
Arrests the serious pation. Ask for further information.

chase amounting to \$5.00 and less than \$8.00 we will give Free a \$1.00 Thermos Bottle or a Folding Umbrells worth \$1.50. Handle detaches and ferrule folds to fit suit case.



with this purchase. FREE With every pur-PERFUME chase amounting to \$10.00 or over we will give Free a \$2.00 bottle of Mary

corrugated and seamless. No other souvenir



Combination Offer

venir with this purchase.

Incensia Cake Powder (any tint) at 30c. or Incensia Rouge (No. 18 or brunette) at 35c. and a pound 45c. tin of Theatrical Cold Cream; both for 50c No other souvenir with this purchase.



FREE A 10c bottle of olives with every purchase of Club Coffee.

No other souvenir with this purchase



Cut Prices in Our Cigar Department

Because of the very low prices throughout this Department no Free Souvenirs will be given with purchases of Cigars, Cigarettes or Tobaccos.

Cut Price Cigarettes 15cImported Cigars, 11c Box of 50, \$5.50 25c Egyptian Medon Cigas-ettes, special value at.... 11c

> 25c Imported Cigars 18c | New | New

Following Brands of Cigars

Are the best values ever offered in New York City Dean Richmond, 10e Havana
cigar, 4 for 25c; box of 25...\$1.50
box of 50...\$3.00
Jaynes' Limited. 6c
straight; box of 25...\$1.50
Jaynes' Conchas, 4 for
25c; box of 25...\$1.50
Jaynes' Conchas, 4 for
25c; box of 25...\$1.50
Jaynes' Conchas, 4 for
25c; box of 25...\$1.50
Six-o'-One, 5c straight;
box of 25...\$1.25
Uminas, from 3 for 25c to
8 for 50c. Bex of 25,01.85 to..\$4.50
Inc. Tobaccos, 9c; 3 for 25c

Playing Cards Hockey Cards 9c Durham Demonstrator 14C Tally-Ho Cards-Knam-

eled or linoid finish. Our price 20C Climax Cards - Usually sold at 80c. Our price..... 38C bridge sise. Usually sold at Bridge Cards-Narrow

Stationery

Ivolin Correspondence Cardsgold edges; loft dried rag-finish tock. 24 cards and 24 en-

Artistic Linen-Large size crafts-

Razors and Blades Durham Duplex Razor... \$2.24 up

Mark Crose Razor...........230 Pinochle Tally-Ho Cards.... 20c Gillette Rasor....... 14.49 up Mark Cross Blades, each 5c,6 for 27c Durham Duplex Blades . . 6 for 450 Marguerite Cards-Regular and Ever-Ready Blades, 6 for 270

French size. Special price ... 23C Rubber-Set Shaving Brushes.



cher of water, attach plug Cards are of three-ply card stock, to electric light socket and in 30 seconds you have hot water. Ask in our Rubber Goods Dept. to have it Price complete \$3,00